

Join The Irish Hotels Federation

Associate Membership Programme

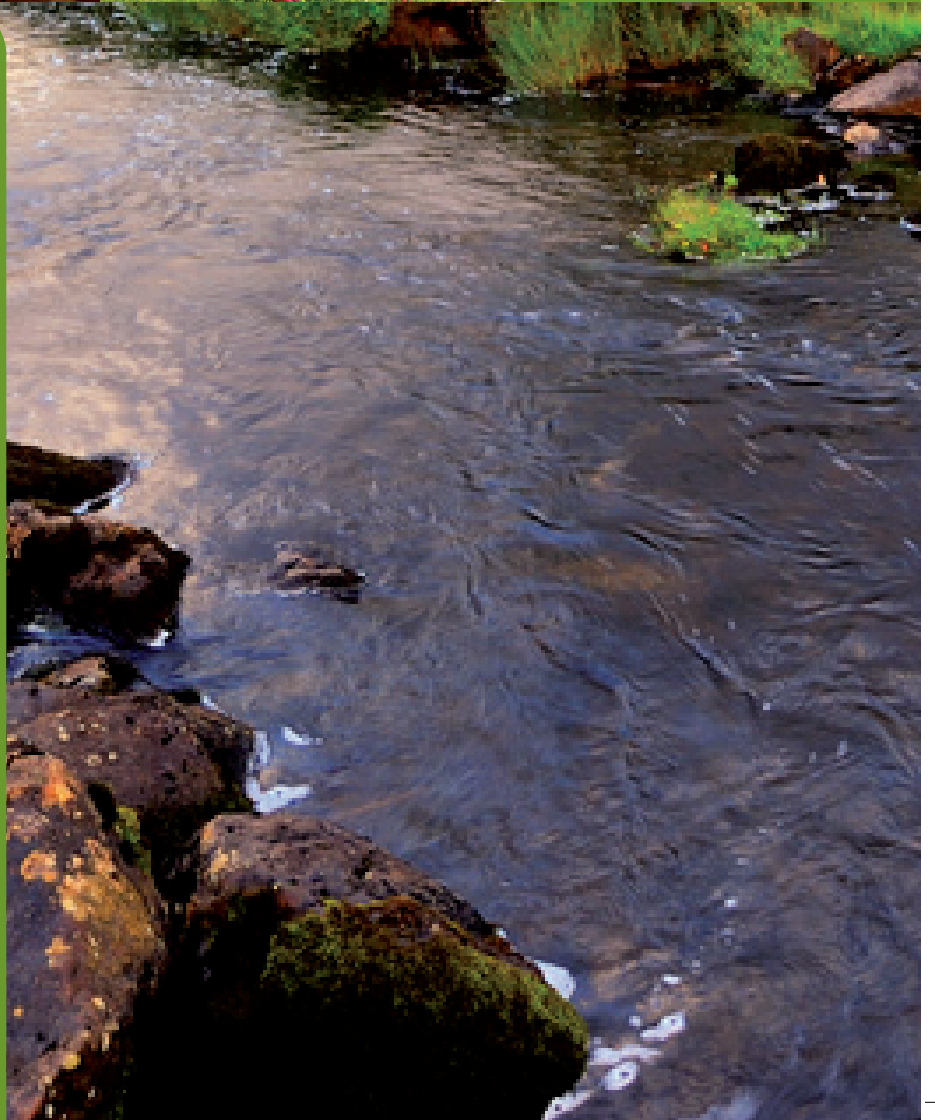


Your
Showcase
to the Hotel
Industry

Receive first option for
booking and location at
our **Annual Conference**
and **Trade Exhibition**

Avail of the **opportunity**
to reach our 900 plus
members via your own
dedicated monthly ezine

Feature in our newsletter



Benefits of IHF Associate Membership

The Irish Hotels Federation was founded over 70 years ago and is the national organisation for the hotel and guesthouse industry in Ireland. It is officially recognised by government and industry as representing our sector and participates in a wide range of bodies promoting the interests of its members.

In 1998, the Irish Hotels Federation developed a new structure for Associate Members, and membership grew to over 70 companies. Associate Members comprise of persons, companies, partnerships, corporations and organisations who wish to associate themselves with our Hotel and Guesthouse Members and are otherwise involved as suppliers or service organisations to our industry. If you are included in this and wish to get your message across to the industry, Associate Membership of the Irish Hotels Federation can provide your business with the following tools;

Online Marketing

- Listing on IHF members site www.ihf.ie and in annual IHF Yearbook and Diary
- Dedicated ezines about your company sent at your request to over 1000 hotel and guesthouse general managers and proprietors plus to affiliate industry partners.
- Opportunity to participate with other Associate Members in a monthly ezine including any special offers/services you may have that might interest them.
- Feature in our newsletter.

Irish Hotels Federation Annual Conference and Trade Exhibition Showtel

- First preference of stand space at Showtel (our Annual Trade Exhibition) at the Annual Conference and AGM. This Conference takes place on the first Monday and Tuesday of March each year.
- Participation/Sponsorship at all Conference events.
(Details of these events are available from the conference brochure each January.)

Networking

- Participation in IHF Benevolent Fund Golf Day (June).
- Participation in IHF President's Golf Day (August/September).
- Opportunities to participate in Annual Conference and IHF Branch activities throughout Ireland.
- Company sponsorship opportunities in selected IHF National and Branch activities

Advertising

- Listing in IHF publications as an Associate Member including Annual Report and IHF Website.
- Free copies of all IHF publications including Irelandhotels.com Guide (formerly the Be Our Guest Guide) and IHF Yearbook & Diary
- Use of Irish Hotels Federation 'Associate Member' logo for use on stationary and business cards.
- IHF staff available to assist you with any queries relating to the Hotel and Guesthouse industry.

Associate Membership will provide your organisation with a unique promotional and networking tool. We urge Members to consult with these experts when help is needed.

Associate Membership Packages



Package **A** Associate Membership and trade stand at the IHF Annual Conference

This package includes first choice of an exhibition stand at the Irish Hotels Federation Annual Conference and Trade Exhibition "Showtel" and 12 month Associate Membership of the Irish Hotels Federation including the benefits enclosed.

Price €3000

(*Please note that this price is inclusive of VAT on the stand portion of the package*)

Package **B** Associate Membership

This package includes 12 month Associate Membership only and benefits enclosed in brochure.

Price €1825

For further
information,
please contact:



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Associate Membership Testimonials



Associate Membership has allowed the Green Hospitality Programme to communicate regularly with the membership of the IHF which keeps our service at the forefront of their minds. We have found the ability to communicate via the IHF ezine particularly useful."

**Green Hospitality
Programme**

Maurice Bergin FIHI M.Sc
Managing Director



IHF associate membership has enabled us to expand rapidly in the Dublin market. The close ties we have developed with the members have enabled us to enhance and develop our product offering."

CityOccupancy

Fergal McCarthy
Business Development Manager



I have been an associate member of the IHF for the past 2 years and have found it a very supportive organisation, the team are always on hand to deal with any requests I have and it is a great way to connect with prospective and existing customers in the hotel industry. If you are selling into the hospitality industry, then membership of this association is a must."

www.weddingdates.ie

Ciara Crossan
Founder



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