

EXHIBITION PACKAGES

PACKAGE A – IHF ASSOCIATE MEMBERSHIP AND SHOWTEL STAND

This package includes Showtel stand of your choice from the floorplan and 12 month Associate Membership of the Irish Hotels Federation.

Price: €3000

(*Please note that this price is inclusive of VAT on the stand portion of the package. The cost of the stand in the package is €1000.00 and the VAT reclaimable on this is €210*)

PACKAGE B – SHOWTEL STAND

This package includes Showtel Stand and benefits of exhibiting package. Please see below for prices of stand. All rates are subject to VAT @ 21%.

AVAILABLE STANDS

CITY ROOM LOBBY AREA

2m x 2m Stand Numbers L1 – L4

Price: €1650 plus VAT @21%

3m x 1m Stand Numbers L5 – L7

Price: €1700 plus VAT @21%

3m x 1.5m Stand Number L8

Price: €1800 plus VAT @21%

2m x 1m Stand Number L9

Price: €1600 plus VAT @21%

CITY ROOM

2m x 2m Stand Numbers C10 – C12, C13 & C14, S25, C26 – C28, C31 & C32
C37 - C40, C43 – C46

Price: €1650 plus VAT @21%

2.5m x 2 Stand Number C29

Price: €1700 plus VAT @21%

3m x 2m Stand Numbers C16 – C19, C20 & C21, S22 – S24, C30, C34, C35 & C36, C41 & C42, C47 & C48

Price: €1750 plus VAT @21%

Corner Stands 10sq.m Stand Numbers C15 & C33

Price: €1975 plus VAT @21%



IRISH HOTELS FEDERATION

ANNUAL CONFERENCE AND TRADE EXHIBITION

SHOWTEL 2012

Monday 5th and Tuesday 6th March 2012
Hotel Kilkenny,
College Road, Kilkenny



FOR ENQUIRIES/STAND BOOKINGS
PLEASE CONTACT STEPHANIE HOWARD, IRISH HOTELS FEDERATION, 13 Northbrook Rd., Dublin 6
Tel: (01) 497 6459 Fax (01) 497 4613
Email: howards@ihf.ie

YOUR ONLY SHOWCASE TO THE HOTEL INDUSTRY

Dear Showtel Exhibitor,

It's that time of the year again! We are delighted to announce the 2012 Irish Hotels Federation Annual Conference and Trade Exhibition which will be taking place in Hotel Kilkenny on March 5th and 6th 2012.

Please note we are retaining **2012 stand prices at 2007 levels!** See attached floor plan and prices for each stand.

The delegates attending our Annual Conference and Trade Exhibition are the key decision makers in the hotel industry ranging from member hotels and guesthouses to affiliate tourism bodies. In addition to your stand and the opportunity to network and make new contacts, we have included the following benefits to help add value to your stand package in 2012.

- **Exhibitor List** and **Company Description** available on IHF website prior to conference.
- **Sponsorship Opportunity** - to sponsor one of the conference events.
- **Marketing and Promotion of exhibition and event** - through well known trade publications and industry partners.
- **Showtel Competition** - each year our Showtel Competition creates a buzz at the end of the exhibition for our delegates and also participating exhibitors. If you wish to sponsor a prize at the event please do not hesitate to contact me.

Your **stand shell panels** are included in the cost of your stand as well as **two spotlights** and **one power point** with **2 x 13amp** sockets. We have retained the **metric size stands** and there are **3** different size stands to choose from in our price range to provide our exhibitors with more options. If you have a particular request that is not available on the floor plan, we will endeavour to accommodate you.

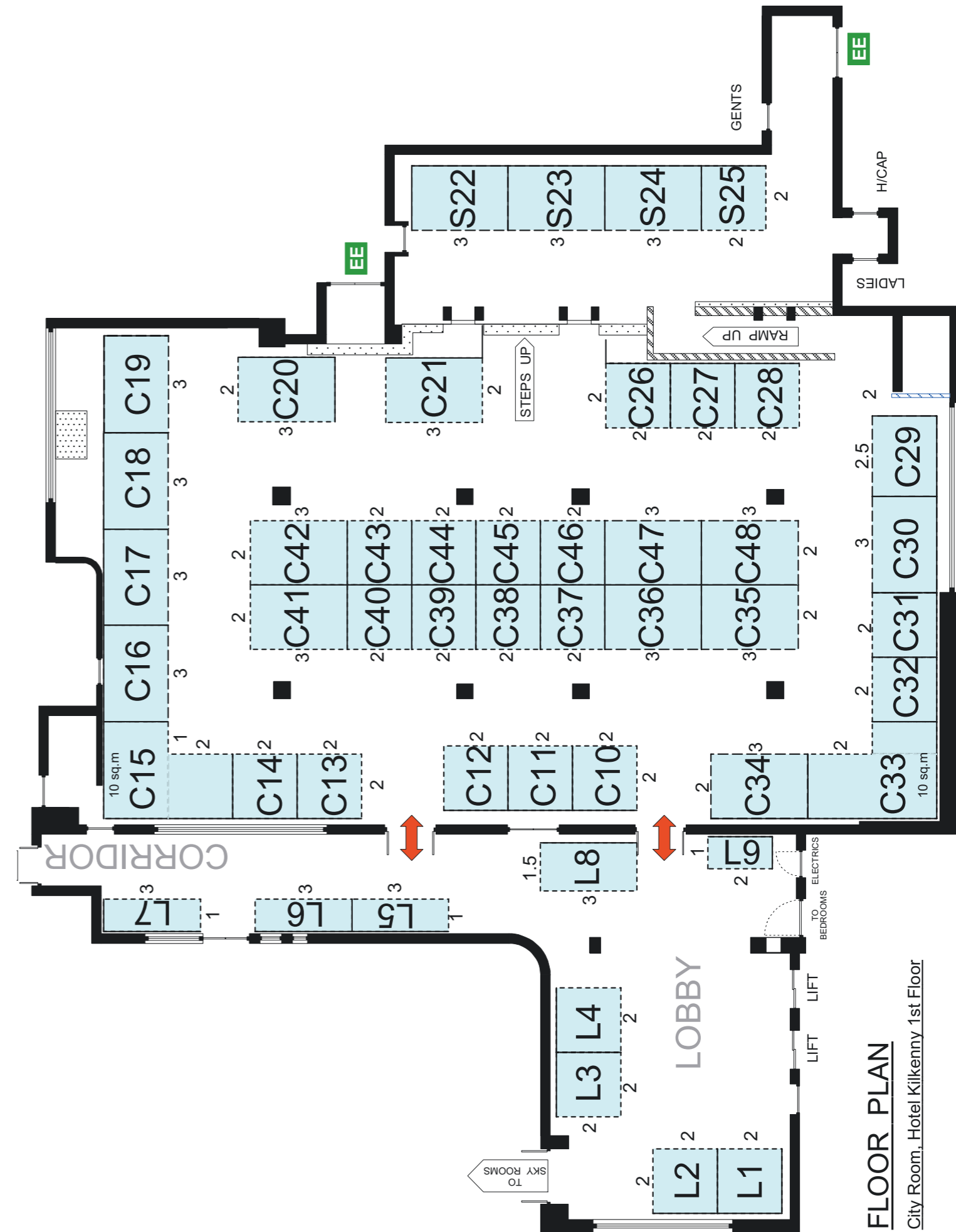
As mentioned, the Conference will be held on **Monday 5th and Tuesday 6th March** in the Hotel Kilkenny. This year the Trade Exhibition will open at approximately 9.00am on **Monday 5th**, and will close early afternoon on **Tuesday 6th March**.

Please complete the enclosed application form and send by return post with full payment at your earliest convenience to ensure you secure your stand of choice.

Should you have any queries, please do not hesitate to contact me.

Kind regards,

Stephanie Howard
Sales and Events Executive



FLOOR PLAN
City Room, Hotel Kilkenny 1st Floor