Fáilte Ireland would like to invite you to an exclusive event...

Evolve Ireland 2016 will give you the opportunity to meet with up to 25 leading International online travel industry servicing the online international leisure market. The event is focused on delivering new capacity and sales for your business to help grow your business into 2016 and beyond.

Venue: Croke Park, Dublin

Date: 03/02/2016

In preparation for the afternoon appointments, participants will take part in a number of special breakout sessions to understand the wide range of businesses in the online travel industry. Our research shows that understanding buyer's needs is a crucial element to securing the appropriate contract solutions. The breakout sessions will feature our online buyers presenting and discussing their different business models, markets, segment's and contracting requirements. These sessions will be delivered by buyers from various backgrounds including market specific, pan European, product and dynamic operators. Attendance at these sessions is mandatory.

Running Order:

- 08.30hrs Registration
- 09.15hrs Welcome Address in the Hogan Suite
- 09.30hrs Education Seminar delivered by key OTA Speakers with rolling tea/coffee
- 12.00hrs Morning session concludes
- 12.00hrs 13.00hrs Lunch
- 13.00hrs 15.00hrs 10 X 12 minute scheduled appointments
- 15.00hrs 15.30hrs Tea/coffee
- 15.30hrs 17.30hrs 10 X 12 minute scheduled appointments
- 17.30hrs 18.30hrs Networking drinks reception
- 18.30hrs End

Once your participation is confirmed & payment has been received online by credit/Visa debit card - a link will be forwarded for you to begin your appointment scheduling process, similar to the autumn series of In Ireland events.

To register for this event, please click <u>here</u>.

Regards,

Promotions Ireland



Registration :	08.30am
Workshop:	9:15am to 6:30pm
Cost:	€150.00 plus vat
	Second Rep (Optional) €75 plus Vat
Book a Place:	To register for this event, please click <u>here</u> .