

ONLINE Training Programme

The aim of this programme is to provide the knowledge and skills a hospitality or tourism business needs, to be able to control and reduce their use of utilities.

- A reduction of utilities will result in a reduction in its Carbon Footprint, and a reduction of the running costs of the business.
- 50 Shades Greener market the courses as “The easiest way to implement sustainable actions at your Hospitality business”. Rather than asking a business to invest in infrastructure, solar, lighting etc.
- This programme upskills the business workforce to affect change in reducing the amount of energy or water it uses and how to reduce the amount of waste it produces.
- Focused on the three pillars of sustainability-energy, water and waste this programme:
 - Establishes baselines & Green KPI's (Carbon calculations)
 - Monthly benchmarking of utilities
 - Short and easy to follow videos, to train all staff members of each organisation.

This programme enables an organisation to embed sustainability practices and spread green messaging to all employees within the hospitality or tourism business.

The programme offers a flexible model of delivery with a self-directed online programme in support of industry needs.

Course content

This course is divided into 6 modules. How quickly a company completes each module is completely up to them as it is determined by their business.

There is 4.5 hours of video tuition over 4 months, this does not include the implementation time and tasks as this would be determined by each business.

It is envisaged that Modules 1 & 2 will be completed in the first month, Module 3 in the following 2 weeks, then allow a month to implement each of Modules 4 & 5 and the final 2 weeks to implement Module 6. This is an on-going

learning process for the company and they have support from 50 shades greener for 1 year.

Learning outcomes

On completion of this programme learners will have the knowledge and skills to develop, implement and monitor the three pillars of sustainability, energy, water and waste.

Key learning outcomes:

- Set key performance indicators identifying cost and carbon footprint
- Develop, implement, and run an effective green management team.
- Raise the awareness of staff across all departments to the benefits and policy of sustainable practices within the business.
- Understand and know how to calculate water flow rates and usage within a business setting and complete a water action plan.
- Understand and know how to implement a waste management policy within a business setting and complete a water action plan.
- Understand and know how to implement energy reduction and management practices within a business setting and complete an energy action plan.
- Understand how to develop and implement an environmental policy to your business and leverage marketing opportunities from your sustainable business practices.
- Identify and apply for the most appropriate green awards available to your business.

For further information and to register your interest please click [HERE](#)