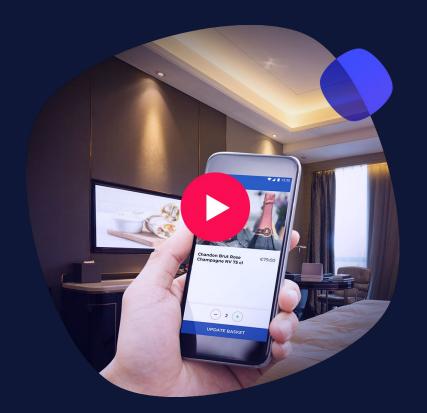
# Introduction to Flipdish

Get started online during COVID-19





#### Trusted partner to 2,000+ customers in Ireland and around the world:

## The technology to succeed online during COVID-19 and beyond















#### **BRANDED WEBSITE**

We provide world class web <u>ordering</u> which can be embedded onto your existing <u>website</u> or we can offer you an entirely new website beautifully customised to your brand.



#### **BRANDED APPS**

We create cutting edge native iOS and Android apps that you can use to accept orders directly, promote loyalty, and communicate directly with your customers.

your customers.
We have numerous
integrations with 3rd party
software e.g. POS.



#### SUPPORT + SUCCESS

Email and phone support is highly valued by our clients and we value providing high quality and **friendly** support. At Flipdish, your success is our success so we have a team of experts at the ready to help you to thrive online.



#### **MARKETING**

Automated marketing campaigns are available and through the Flipdish portal you also have the ability to create custom campaigns. Managed marketing is also available and includes social ads, Google Ad's, email blasts & SMS marketing



#### **ANALYTICS**

Detailed <u>analytics</u> are available in accessible formats such as graphs, charts and downloadable spreadsheets on the Flipdish portal. Our invoicing and sales reports will help you to manage your online business.



#### **KIOSKS**

Self serve <u>kiosks</u> reduce waiting times, increase order values & order volume. These devices reduce human interaction and facilitate contactless ordering. Table, floor & wall mounted variations available.

### **Special offer for IHF members**







#### Fast & free set-up

Free website set-up so you're online & accepting orders within days of joining Flipdish



#### **Cost-effective commission**

- 6% for cash orders
- 7.5% for credit card orders
- 50c per customer transaction



#### **Enabling contact-free trading**

Fully digital service with contact-free delivery now included in customer/restaurant options



#### **Ongoing support & marketing options**

Customer success and in-house managed marketing teams on-hand to deliver your online business