

Get a life in

TOURISM

Published by



2019

Media Pack



Supported by



TOURISM

Advertise in *Get a Life in Tourism* and promote your career opportunities to school leavers across Ireland.

Published by the Irish Hotels Federation and supported by Fáilte Ireland, the magazine features a wide array of interviews with rising stars of Irish tourism, plus tips and advice for getting started in tourism, choosing the right employer, and climbing the career ladder.

To learn more about *Get a Life in Tourism* and to advertise in the magazine please call Carol Bergin in the Irish Hotels Federation on 01 497 6459 or email berginc@ihf.ie.



Get a life in

TOURISM

RATES

Premium Positions

Inside Front Cover: €1,755

Inside Back Cover: €1,755

Outside Back Cover: €1,755

Run of Page Positions

Double Page Spread: €2,850

Full Page: €1,450

Half Page: €775

All rates are ex-VAT.

VAT is calculated at an additional 23%.

DEADLINES

Advertising Booking Deadline:

06 September 2019

Artwork Deadline:

20 September 2019

Published:

29 October 2019

SUBMISSION

To book your advertising space in

Get a Life in Tourism please contact

Carol Bergin

e: berginc@ihf.ie

t: 01 497 6459

Please send your artwork to Sarah Grennan

e: sarah@crimsoncommunications.ie

t: 01 549 5106

m: 087 686 1272

SPECIFICATIONS

Finished artwork is to be supplied as high resolution (300dpi) PDF or EPS files.

Please note, *Get a Life in Tourism* will publish in a new size for 2019.

Any advertisers repeating previous ads should resize the artwork to the following specifications.



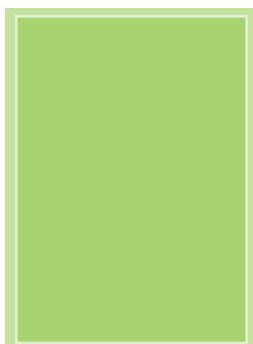
Double-Page Spread

Bleed

276mm x 426mm (H x W)

Trim

270mm x 420mm (H x W)



Full Page

Bleed

276mm x 216mm (H x W)

Trim

270mm x 210mm (H x W)

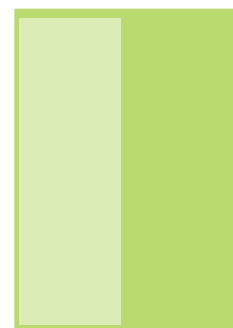


Half-Page

Horizontal

Trim

125mm x 196mm (H x W)



Half-Page

Verticle

Trim

245mm x 90mm (H x W)

ADVERTISING TERMS & CONDITIONS

- The Irish Hotels Federation (IHF) reserves the right to decline or reject any advertisement if the content of same is deemed inappropriate.
- The advertiser is solely responsible for supplying suitable copy (including any artwork which may be required to be reproduced appropriate to the printing process) to the IHF and its agents within a reasonable time before the publication date and prior to the copy deadline date.
- Reproduction quality is at the advertiser's risk if specifications are not met or if material is received after the copy deadline. The IHF does not accept liability for any damage or loss to artwork or imagery whilst in its custody nor during transit.
- The IHF reserves the right to position the advertisement as they see fit, notwithstanding any preferred position requested by the advertiser.
- The IHF does not accept liability for delays in publication. It is hereby agreed that delays in publication will not constitute a breach of this contract.
- Payment for any advertisement is to be made on receipt of invoice that will be issued by the IHF on publication of the magazine.
- Cancellations must be in writing and received prior to the ad copy deadline. If bookings are not cancelled prior to the ad copy deadline, the advertiser/agent agrees that it will be responsible for the cost of such cancelled advertisement.