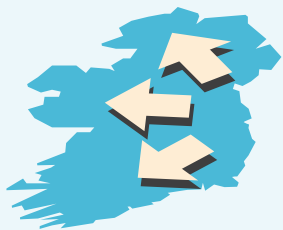


## OVERVIEW

**62,897** hotel and guesthouse bedrooms



**260,000+** jobs supported by tourism  
1 in 9 of total employment



**70%**  
of jobs are outside Dublin



**Over 60,000**  
jobs in hotel sector

Tourism accounts for

**4% of GNP**

**€9.2 billion**  
in revenue 2019



**10.9 million**  
out of state visitors

## KEY CONCERNS

- ☒ Insurance costs
- ☒ Utility costs
- ☒ Local authority rates
- ☒ Brexit

## MIXED OUTLOOK

### Business levels

Feb 2020 Vs Feb 2019



Great Britain

Northern Ireland



United States

Irish domestic market



Germany

France



### Advance bookings

Feb 2020 Vs Feb 2019

What hoteliers are saying...

**↑ 43%**

**→ 19%**

**↓ 38%**



### Business sentiment for 2020

**😊 33%**

**😐 41%**

**😞 26%**

### Investment 2020



**78%**  
planning cap ex projects



**93%**  
sustainability projects