



**LIVE
LEARNING**

Expert-led live learning sessions

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September 2023 - Dates for Your Diary

Climate Action for Hotels & Guesthouses

Get your Carbon Footprint & International Benchmark

12.09.23 | 9.30am - 10.30am

Commercial Skills

Smart Purchasing to Reduce
Costs

14.09.23 | 10am - 11am

Mastering Pricing and
Contracting for B2B
Opportunities

28.09.23 | 2.00pm - 5.00pm

Optimising Retail and Gift
Voucher Sales for Hotels

11.10.23 | 10.00am - 11.30am

Marketing Skills

Introduction to Data Reporting
and Google Analytics 4 for
Tourism

21.09.23 | 11am - 1pm

Managing and Reporting on
Accounts and Sales Calls

25.09.23 | 2.30pm - 3.30pm

Introduction to Search Engine
Optimisation for Tourism
Businesses

27.09.23 | 2.30pm - 4.30pm