



BT Sports moves to the Sky platform

From 1st August 2019 a large amount of sports content previously with Eir Sport is now only available on the Sky platform, including all live Premier League games, Champions Cup rugby, UEFA champions league etc., as a result of BT sport & Premier Sports moving to Sky. Eir Sport however still retain the rights for the pro 14 rugby and Allianz league games.

In order for hotels to keep showing this content they will need to take out a Sky Sports extra subscription and negotiate a reduction in their Eir Sport charges to limit the impact on their sports programming charges.

This does need to be done as soon as possible to ensure that existing sports programming can be provided to guests. SMRI can help in this regard in securing the keenest price for Sky Sports extra and negotiating a reduction in your Eir Sports charges.

Should you be interested in our services please contact us by email or by phone at the details below.

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