



Revenue Management (Level 7)

DATE: 13 September 2022

DURATION: 12 weeks (finish date: 6 December 2022)

DELIVERY: Online; Tuesdays 9.00 - 13.00 & 14.00 - 15.00

COST: €590 ONLY €299 with funding from South Kerry Skillnet

Modules

Business Reporting:

- Practical skills in the analysis of business data
- Problem-solving and
- Techniques to support business decision-making etc.

Revenue Management for the Hotel Industry:

- The role of a revenue manager
- Pricing strategies & models
- Demand forecasting & strategic pricing etc.

Who should apply: This course is open to those wishing to pursue a career in the hospitality industry

Entry Requirements: Level 6 qualification or equivalent with relevant work experience.

FIND OUT MORE

- W www.kerryskillnet.ie
- T 066 9762477
- E info@kerryskillnet.ie

South Kerry Skillnet is co-funded by Skillnet Ireland and network companies. Skillnet Ireland is funded from the National Training Fund through the Department of Further and Higher Education, Research, Innovation and Science.



An Roinn Breisoideachais agus Ardoideachais, Taighde, Nuálaíochta agus Eolaíochta Department of Further and Higher Education, Research, Innovation and Science

