

Revenue Management (Level 7)

DATE: 13 September 2022
DURATION: 12 weeks (finish date: 6 December 2022)
DELIVERY: Online; Tuesdays 9.00 - 13.00 & 14.00 - 15.00
COST: ~~€500~~ ONLY €299 with funding from South Kerry Skillnet

Modules

Business Reporting:

- Practical skills in the analysis of business data
- Problem-solving and
- Techniques to support business decision-making etc.

Revenue Management for the Hotel Industry:

- The role of a revenue manager
- Pricing strategies & models
- Demand forecasting & strategic pricing etc.

Who should apply: This course is open to those wishing to pursue a career in the hospitality industry

Entry Requirements: Level 6 qualification or equivalent with relevant work experience.

FIND OUT MORE

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