

# Business Travel Made Simple

The future of corporate mobility





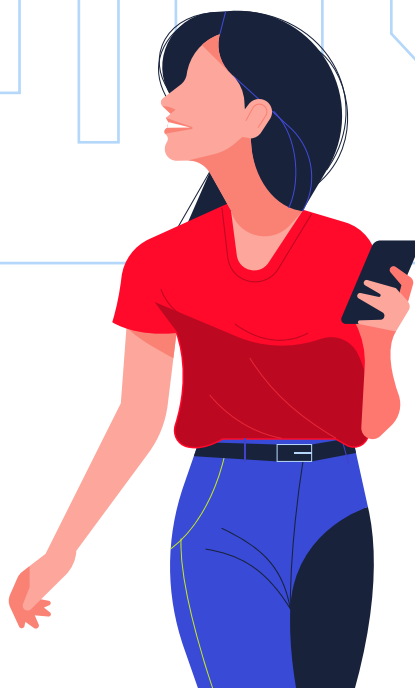


**FREE NOW's mobility vision**

# Our mission

FREE NOW is a joint venture backed by BMW Group and Daimler AG, with the aim of changing the future of mobility in Europe.

We are not only getting you from A to B, but giving you freedom to travel without any limitations. FREE NOW is remodeling European mobility, offering freedom of movement and an upgraded business travel experience.



# FREE NOW at a glance



**Launch**  
MyTaxi



**100% take-over**  
Daimler



**Joint Venture**  
BMW & Daimler

**2009**

**2014**

**2019**

**2021**



**Merger**  
with Hailo



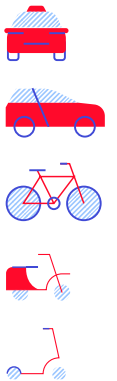
**Acquisition**  
Clever Taxi, BEAT  
& Kapten



**Rebranding**  
Multimodal  
Launch



**Migration**  
to one  
multimodal  
platform



**Europe's #1**  
App, Team  
& Brand

**26+** million passengers

**250,000** drivers

**1,300** employees

**35** offices

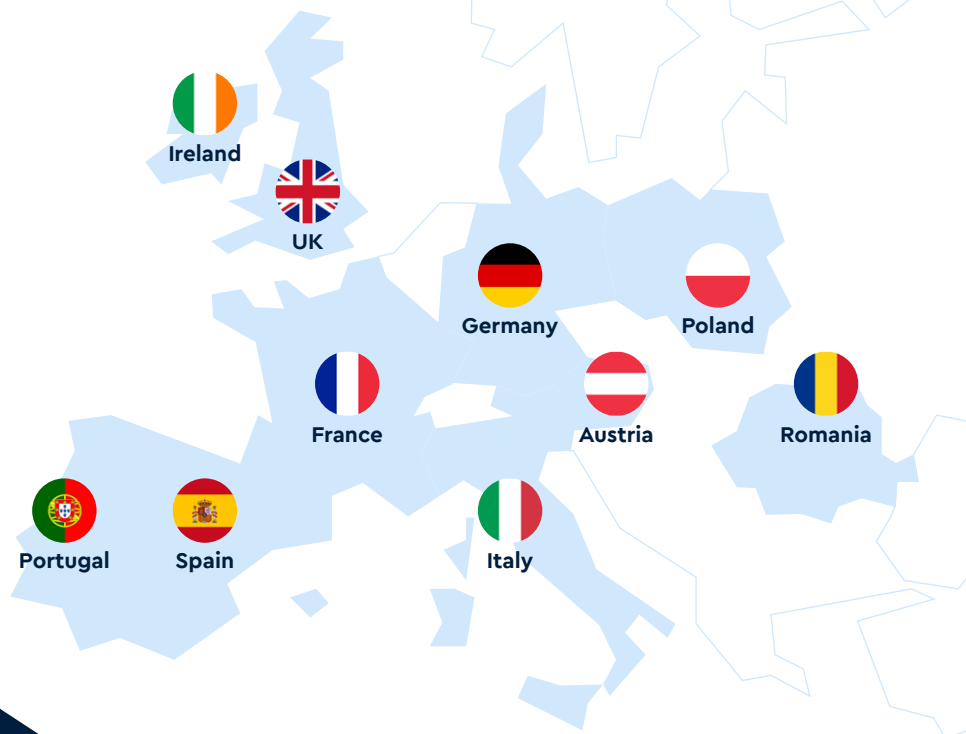
**30,000** businesses



# Move the way you want



## All over Europe



**10** European countries

**Over 100** European cities



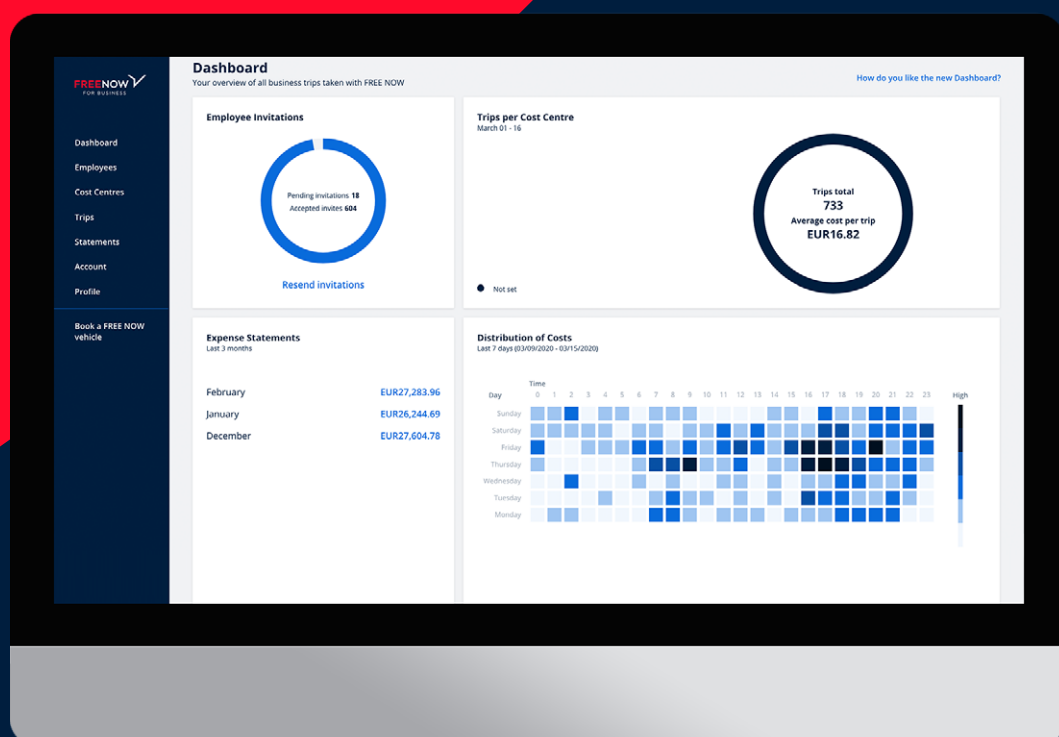
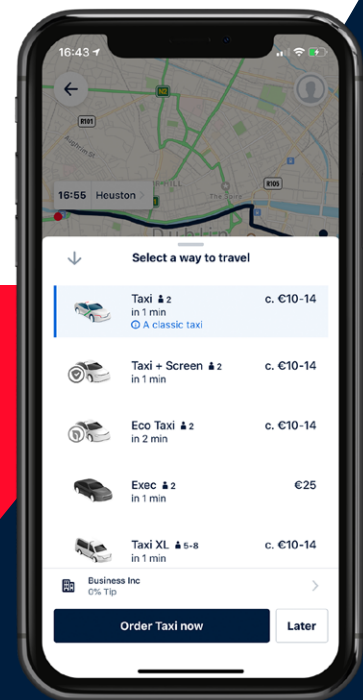
**FREE NOW for Business:  
the ride-hailing solution  
for your company**

# Reimagine business travel

FREE NOW for Business is a dedicated corporate ground transportation service available in 10 countries and 100 cities in Europe.

Gain control of ground transportation costs while accessing the safest and most reliable service on the market.

- ✓ Take back control of expenses
- ✓ Empower your business travellers
- ✓ Make data-driven decisions
- ✓ Unlock direct and indirect savings
- ✓ Providing your company with peace of mind





# We move your teams

## Commuting

During uncertain times when balancing safety and savings are a priority, we offer an alternative to public transport or company cars.



## Meetings

By offering comfort and punctuality as standard, your employees can focus on what matters to your business.

## Business Trips

No matter where your employees are, a reliable and comfortable service allows them to travel stress-free.



## Guest Booking

Book transport for your clients and guests seamlessly on their behalf.

# Upgrading your travel experience

## Admins

Set up, visibility, control: they're travel managers, finance managers, office managers.

## Bookers

Organization, tracking and booking for others: they're assistants, receptionists.

## Passengers

Booking, experience, expense: they're everybody in your company!

# 30,000

client companies all across Europe



LVMH

L'ORÉAL



# Across every industry



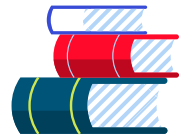
Media



Technology



Hospitality



Legal



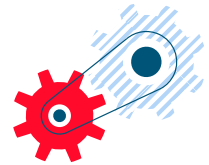
Banking



Consulting



Public Sector



Industry



What I love about this solution is that everything is consolidated into one really easy-to-use app. We've gained real-time reporting, we know where people are at any time and as it's completely paperless, it makes our invoice management super smooth.



**Communicorp Media**



We find the most useful feature is the journey tracking and would 100%, it's very easy to use – we reviewed other companies, but FREE NOW worked best for us.



**Permanent TSB**



Despite being in the early stages of the agreement we have realised cost savings of 25% compared with our previous provider. In addition the service supplied has been faultless with a professional team of drivers who are ambassadors for the company. I highly recommend FREE NOW for Business for all taxi requirements.



**Medilink**



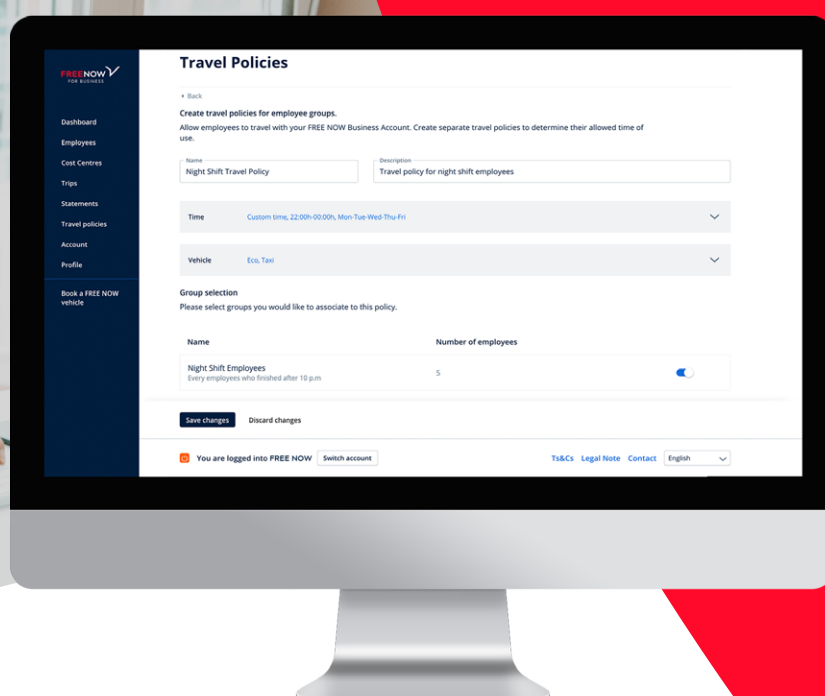


The perfect partner to help  
manage travel flawlessly

# Increase control and visibility over your budget and travel policy

Travel managers can manage expenses through controlled travel policies; authorise chosen employees and restrict others based on time, location, and even vehicle - complete cost control and peace of mind. Customised parameters that follow your mobility policy to the letter, without frustrating your employees.

- ✓ Visibility over costs and bookings with a real-time dashboard
- ✓ Unlimited cost centres and billing per cost centre





# Add convenience and bring comfort to your employees

The average  
traveller spends

**27** minutes  
per expense report\*

\*SAP Concur study

- ✓ Book both professional and personal trips with only one easy to use app
- ✓ Pre-book up to 2 months in advance
- ✓ Smooth and effortless expensing
- ✓ Book trips on behalf of other employees or visitors

Freedom and autonomy are essential to your employees' well-being. Business travellers are constantly on the move – plan a trip adhoc or advance, or cancel for free if needed. Avail of a fully integrated expensing system to make expensing an effortless dream.





# Streamline expenses and align with your internal processes

Access a payment plan that's suited to how your business travels: centralised or decentralised. Deatield monthly reports give peace of mind, helps to credibly reduce fraud and greater visibility to monitor and control all your team travel.

A centralised and paperless expense system that can connect to SAP Concur or Amadeus cytric, making it easy to manage your expense claims.

**SAP Concur**



**cytric**  
TRAVEL & EXPENSE

Expense claim fraud costs companies an average of

**730 €**  
per employee per year\*

\*SAP Concur study

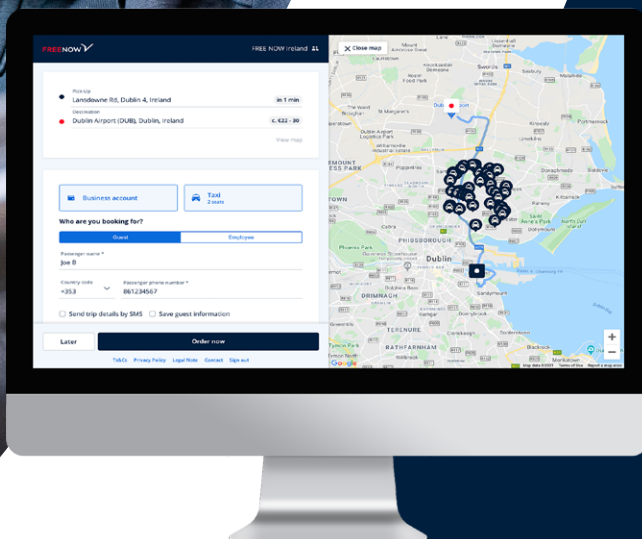
- ✓ Centralised and decentralised expensing
- ✓ Synchronized and paperless billing
- ✓ Streamlined e-receipts
- ✓ Detailed, real-time reporting



# Employee safety is a top priority

Whether to the office or travelling abroad for business, employee duty of care is a paramount focus area for companies. By equipping our fleet with a partition screen & cleaning equipment, and asking our drivers to disinfect the vehicle after every journey, your team can travel in comfort knowing these safe procedures are in place.

For security, it's important to have accurate data on your travellers, such as the locations of their journeys. Track employee movements in real time and even add specific instructions on the booking for the pick-up.



- ✓ Real-time insights and traceability through a dashboard
- ✓ Licensed, professional drivers and clean vehicles
- ✓ GDPR compliant
- ✓ 'Share your journey' feature



# Committed to sustainable mobility

By 2030, we will be net-zero-carbon in all our European markets. We are already offsetting residual emissions Europe-wide on behalf of our corporate clients. By 2025, 50% of journeys will be in an electric vehicle!

Helping clients reduce their carbon footprint by increasing the number of electric vehicles, while providing CO2 emission reports for your company.

- ✓ Track CO2 emissions accurately and effectively
- ✓ We'll offset all your CO2 emissions
- ✓ Customisable eco controls for your staff





# We move teams all over Europe

Available in 10 countries and more than 100 European cities. An experienced, scalable transport partner helps facilitate mobility management internationally and offer more comfort to your business travellers. By using a single travel partner across a number of countries, reduce multiple vendor challenges and heighten mobility policy adherence!

- ✓ One european travel solution
- ✓ Dedicated and local support
- ✓ An app they know from home

“

Our FREE NOW for Business solution means a team of mobility experts in every single country we operate in. Support is what we do best and this is what we value the most in our relationships with our clients. What makes us unique? It's really our team!

”

**Sasa Savic, VP Global Sales at FREE NOW for Business**

# Let's chat!

Get in touch to find out more about how FREE NOW for Business could be a game-changer for your corporate travel management.

[info.business.ie@free-now.com](mailto:info.business.ie@free-now.com)



Get in touch

**FREE**NOW ✓  
FOR BUSINESS