



# ***Additional marketing opportunities for your property***

*Get your property listed on Ireland's leading hotel deals sites*

# Why choose Hotelsinone

- We send over **120,000 emails** daily to our audience through different partner channels
- The widest audience you have for **FREE distribution** in Retail, Media, Telecoms, Insurance, Banking – All direct to their inbox for registered users
- We have access to over **300,000 active Facebook fans** through our Social channels
- We get over **10,000 unique visitors** to our sites everyday and over **2% conversion** to bookings
- We feature individual hotels in our daily promotions so contact us to put your hotel in front of our audiences
- We help you sell rooms on quiet nights at short notice, generating dozens of bookings in 24 hours - *New feature coming soon to help you sell more late rooms*
- We charge a simple commission paid in advance by the customer (12.5% + VAT), meaning you don't have to reconcile commission invoices on a monthly basis
- We **don't charge** for your hotel to appear on our websites
- We guarantee to pay you first night charge for no-show or late cancellations
- Our overall cancellation rate is as low as 2%
- We sell your rooms – lots of them! All you have to do is load rooms
- We can load rooms for you if you require
- You can connect to us via channel managers like SiteMinder, Busy Rooms and D-Edge



# Our websites!



# Lidl Breaks



Lidl Breaks has become Ireland's most popular hotel deals booking site over the past 10 years.

With constant promotions both online and instore it receives over 4000 visitors per day with repeat customers booking many times per year.

We have also recently launched **Lidl Breaks in Northern Ireland** which gives your hotel even more exposure to the all Ireland market.

Lidl are committed to further promotions this year via their popular shopping app bringing hundreds of thousands more hits to our site and your hotel.



# Irish Mini Breaks



With over **80,000 facebook followers**, Irish Mini Breaks has become a very well known social media brand for booking great hotel deals.

With marketing done via social media and a dedicated email list it generates over 2500 visits to the site every day.

Along with other partners on social media IMB can push your hotel deals to over 300,000 social media users in an instant.



***We partner with some of the biggest brands in Ireland to put your hotel in front of as many potential customers as possible***

**3 plus Breaks**



**123 Breaks**



**Redfmbreaks**



**Midlands103hotels**



**Groupscheme Breaks**

GROUP SCHEME **BREAKS**

**Bargain Breaks**



***You can choose to appear on all of our sites or you can select which sites you want to appear on***

# ***No cost to you***

***Listing on our sites is free and there is no binding contract***

***All marketing costs are undertaken by Hotelsinone***

***You have complete control of the rooms you load via our extranet or the various channel managers we work with***

***Our top class customer service team and hotel integration team are here to assist with any queries that may arise***



# Contact Us

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*Contact us today to get your property on all our sites!*



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