



Contact:
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Hotel Experts

We have developed a specialist Hotel sector team, led by Sam Russell FCA who has over 15 years experience advising hotel businesses on their next appropriate steps.



Multi-services under one roof

Our strength is the scope of services we are able to provide – expert tax planning, commercial business advice, sourcing the full spectrum of funding solutions and audit, accounting and compliance.



Continual relevant support

We are continually providing support and advice to our hotel clients, including relevant updates in dealing with the constantly evolving regulatory and financial landscape.



Fast and reliable service

We are one of the fastest growing mid-tier firms in the South. As a mid sized firm we use our experience as experts in the hotel sector and offer fast, flexible and direct support to our clients.

We have specific expertise in raising funding for Hospitality assets with:

- Banks
- Alternative funders
- Debt funds
- Private lenders and equity

We have also successfully raised EIS funding on numerous occasions.

**Funding solutions –
Capital, Debt, EIS,
Mezzanine Finance,
Private Equity**

**Hotel Acquisition
and Disposal
Advisory and
Execution Support**

- Identification and assessment of available assets.
- Support and guidance in purchase or sale negotiations
- Due diligence requirements for proposed transactions..
- Sourcing and management of acquisition funding

Capital Projects

**Hotel Valuations
and Financial
Modelling**

- Advise owners on all aspects of strategic capital expenditure decisions including modelling likely out turns, costing of works, and securing funding.

- Valuations for banking, reorganisation, restructuring and tax planning.
- Preparation of business reviews and business plans to assist growth and development of organisations

MC2 Hotel Specialists

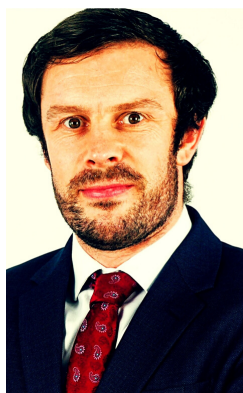
Sam Russell **Director | Advisory & Transactions**

Sam is a Fellow of the Institute of Chartered Accountants and has particular experience in the Hotel sector having acted as asset manager for a €50m revenue European hotel portfolio for a number of years, and advised a wide variety of independent and branded hotel businesses since then on key commercial and financial issues. Sam has also held FC roles in the manufacturing, retail and hospitality industries. As a result, Sam has extensive commercial experience and is well versed in managing both banking and legal issues.



James Loughrey **Partner | Audit**

James has over 10 years professional services experience, working with a range of clients in the hotel sector. He is known for his strong relationships with clients and solution-based approach. James works closely with Seán, Sam & their teams on a range of projects for our hotel clients, including banking, funding & advisory. James is a Member of the Institute of Chartered Accountants Ireland.



Seán McSweeney **Partner | Tax Advisory**

Sean McSweeney jointly founded MC2 Accountants in 2013 and is an Associate of the Irish Tax Institute and Chartered Accountants Ireland. Sean is a specialist in tax consultancy and business advisory services and has an in-depth knowledge of tax and legal structures. He has advised numerous hotel businesses across Ireland and leads the firm's EIS funding projects.



Ruth Houlihan **Director | Corporate Finance**

Ruth's role is focused on providing advice to SME and Corporate clients, including several businesses in the hotel sector.

Ruth assisted hotels across Ireland with corporate debt restructuring, capital and debt fundraising along with business valuations and modelling. Ruth also has experience in the areas of financial, credit and risk analysis.

Prior to MC2 Ruth held the role of Business Manager, Business Banking Cork City with Bank of Ireland.



Sean Gaine **Audit Team**

Sean is a Senior Auditor in our Accounting and Audit department and is a qualified Certified Public Accountant.

Sean uses his knowledge of the hospitality industry to work closely with our hotel clients. As auditor he makes an independent assessment of client's accounting systems, controls, and procedures. Sean will provide recommendations for improvement and advise on the strengths and weaknesses of their accounting systems.

