

The Green Manager Programme



Programme Aim

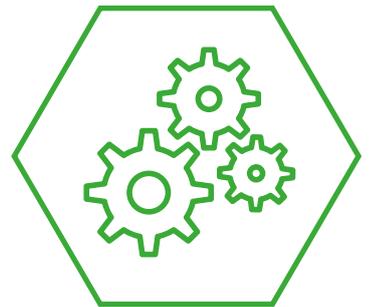
This programme has been developed to teach learners how to measure, manage and monitor Carbon Emissions within the Hospitality sector - by reducing the use of energy, water and the production of waste.

Reducing business utilities will not only generate a reduction of Carbon Emissions, but it will also save money from utility bills.



Programme Content

- 🌿 The Green Manager Role
- 🌿 Establishing the business' Green KPIs
- 🌿 Water Conservation
- 🌿 Waste Management
- 🌿 Energy Efficiency
- 🌿 Green Marketing & Leadership



Programme Benefits

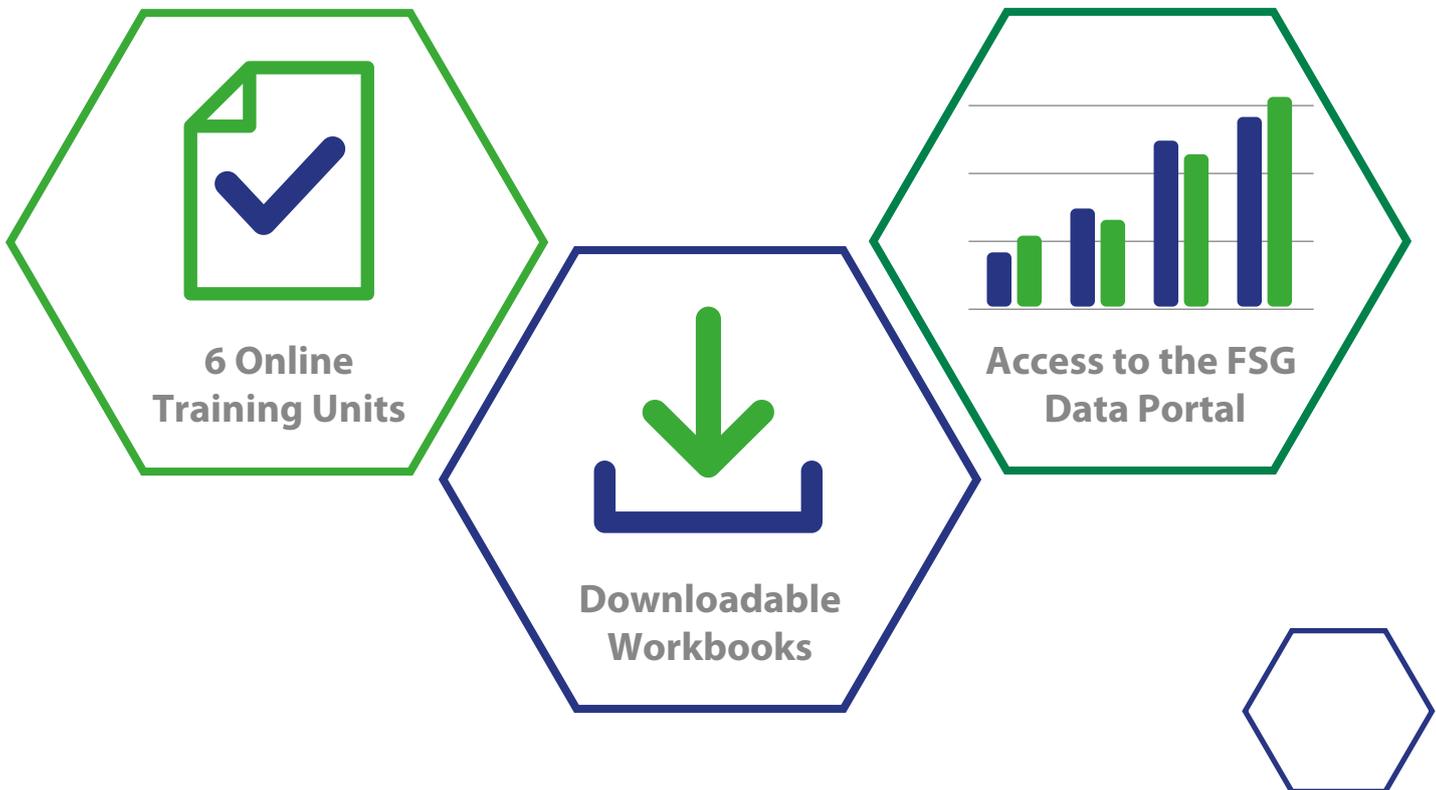
- ✔ The only Carbon Emissions reduction programme at Level 4 designed specifically for the Hospitality sector.
- ✔ Formally recognised skills that have tangible value to any employer. Tasks undertaken can lead to savings in the workplace/institute or home.
- ✔ Teaches green skills that are growing in demand by employers, according to LinkedIn.
- ✔ Available fully online or as a teacher/trainer led programme.
- ✔ All materials provided.



There are two routes available to access
The Green Manager Programme:

Option 1:

Individual online learning - direct with FSG



 Learners have support from the FSG Team throughout their implementation of the programme and assistance with CTH Qualification registration.



Option 2:

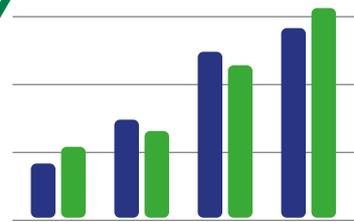
'Teacher-led' Programme - for organisations that wish to teach the programme internally to their learners.



PowerPoints and
Lesson Plans



Student and Tutor
Worksheets



Access to the FSG
Data Portal



The Qualification toolkit includes:

Scheme of work , content manuals,
videos and further resources
provided for easy deployment in
colleges and training centres.



Assessment

In order to achieve the Green Manager Certificate by FSG, a minimum standard needs to be achieved. It is ok not to be “perfect” but we expect honesty.

Once you are ready, our independent auditor will assess your work which will be a desk evaluation and on-line verification.

You will be assessed on the implementation of actions given on the programme for environmental sustainability.



Certificates of Completion



On successful completion of the programme and its assessment, the learner will receive a certificate of completion and a Fifty Shades Greener approved digital badge.



Green Managers can also apply for the CTH Level 4 Certificate in Environmental Sustainability Management in Hospitality, approved by Ofqual and recognised worldwide. See following page for more details.



The CTH qualification



CTH Level 4 Certificate in Environmental Sustainability Management in Hospitality.

The Level 4 programme, awarded by CTH and accredited by Ofqual, provides a credible programme of study to support learners in being competent in the measuring, monitoring and managing of carbon emission reduction.

It is a management level programme that has been built around an understanding of what hospitality businesses need to 'build back greener'. There are clear benefits to learners, educational institutions and employers in undertaking the programme.





For more information visit:

www.fiftyshadesgreener.ie/the-green-manager

