

Software That Transforms Your Wedding Business

MOPOSA SALES PRESENTATION



Architects of Unforgettable Weddings

As a Wedding Venue, you are in the business of creating unforgettable moments one wedding at a time.

But, what if there was an easier way.

A way that results in,

Less Admin, More Bookings and
More Unforgettable Weddings



Typical Challenges You May Experience

TIME-CONSUMING FOLLOW-UPS

Valuable enquiries slipping through the cracks because you don't have time to get to the follow-ups in time...

STAYING ON TOP OF THE COUPLE'S JOURNEY.

Are you running yourself haggard trying to make sure everything for your Couples gets done, from payments, to menu tastings, to rooming lists and arranging final details.

HOURS SPENT ON TABLE PLANS

Do, redo and do again. Is repeatedly changing seating plans keeping you up at night? Let's not do that again, ever.

DISJOINTED COUPLE INFORMATION & LACK OF REPORTING

No central place for couple information and struggle to get your hands on accurate reporting.

Meet Moposa

Since 2010 its been our mission to empower Wedding Businesses with innovative digital tools.

We understand what makes your business tick, and our software is designed to

...simplify operations

...streamline the mundane tasks

...and turn insight into action

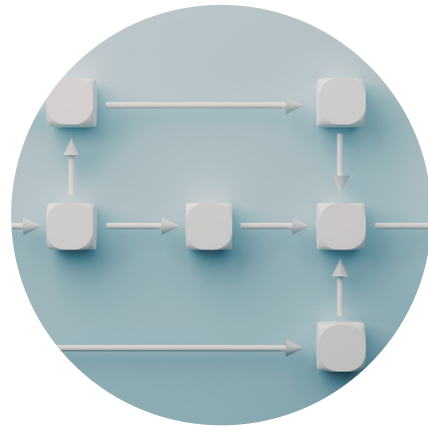
Allowing you to create experience that resonate, stories that last, and a business that thrives

Moposa Turns Challenges Into Seamless Experiences



Easy Information Management

Centralised, digital filing system of the key couple information eliminating the burden of paper records.



Automate and Track Tasks

Automated everyday tasks and timely reminders of tasks needing your attention,



Synchronised Scheduling

Coordinated calendars for your bookings and appointments



Communicate With Ease

Use custom communication templates to send mass texts and emails to custom-defined groups



Data-Driven Decisions

Five robust reporting modules. Plus, get additional insights from couples with custom surveys

The Moposa Advantage

Five key features that will transform the way your business does weddings.

Streamlined Enquiry Management



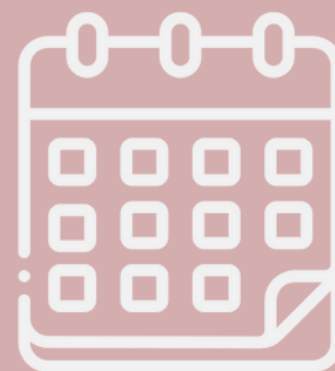
Manage and analyse enquiries with ease

Effortless Booking Management



Simplify every step of your bookings process

Coordinated Calendar Management



Centralised Scheduling to keep everyone aligned

Insightful Reporting



Data-driven insights at your fingertips

Built-in Marketing Tools



Seamless communication with your Couples

The Moposa Advantage

Streamlined Enquiry Management



CAPTURE EVERY ENQUIRY

One central place where all enquiries are captured, whether directly from your website or directly captured by your staff.

INSTANT CONTACT AND FOLLOW-UPS

Automated emails are all about saving you time while keeping maintaining a personal touch. Routine tasks are handled so you focus on making real connections.

TRACK IMPORTANT STAGES

Easily track each stage of the couple's enquiry from initial enquiry, to follow ups, to show- arounds and provisional bookings, ensuring a flawless couple experience.

INSIGHTFUL ANALYTICS

Get the full picture with enquiry analytics, showing you total enquiries, where they originated from, showaround and overall conversions, while also allowing you to drill-down with custom filters.

LEARN FROM FEEDBACK

Use our customisable surveys to fine-tune your services. It's a straightforward way to learn and grow from each interaction.

The Moposa Advantage

Effortless Booking Management

HASSLE-FREE CONTRACT MANAGEMENT

Moposa integrates your contracts with the couple's details and sends them off. It's like having a personal assistant, making the paperwork a breeze.

DIGITAL APPROVALS

Getting signatures is super easy with Moposa's digital signatures. It's all about making things smoother and quicker for both you and your couples.

AUTOMATED REMINDERS

Moposa's got you covered with automated reminders for crucial dates like due payments, personalised couple communication, accommodation bookings, final details, tastings, and more. Customise the workflow in line with your needs, and we'll make sure you stay one step ahead.

DIGITAL TABLE PLANS

Let your couples have fun with their table plans, and save a ton of time! Our digital tool matches their needs to your venue's layout and capacity.

CENTRALISED DOCUMENTS

Keep all your important couple documents in one place with Moposa – contracts, emails, everything – and accessible to every coordinator.



The Moposa Advantage

Coordinated Calendar Management



- QUICK DATE CHECK**
Our calendar makes it super easy to identify available dates bookings or appointments.
- BOOKINGS CALENDAR**
Provisional bookings, confirmed events, and more all showing in one view. It's your go-to for staying organised and on top of all your bookings.
- APPOINTMENT CALENDAR**
From showarounds, menu tastings to final detail meetings, our appointment calendar handles it all.
- CALENDAR ACCESS**
Keep your team in the loop. The shared calendar lets colleagues know where you are when a couple is looking for you. Making teamwork and smooth coordination so much easier.
- SEE FUNCTION ROOM AVAILABILITY**
Moposa's calendar can also show availability for specific rooms. It's perfect for managing multiple spaces efficiently, ensuring you make the most of every area.

The Moposa Advantage

Insightful Reporting

DETAILED ENQUIRY REPORTS

Get the full picture of your enquiries – where they're coming from, how they reached you, and their status. It's like having a bird's-eye view of your couple's journey, enabling smarter decision

SHOWAROUND INSIGHTS

Track your showarounds from start to finish, including insights on lead times and conversion rates. It's about understanding every step of the couple's experience, helping you fine-tune your approach.

CLEAR CONVERSION RATES

Say goodbye to guesswork. Our reports give you the real facts on your conversion rates and lead times, helping you understand your sales effectiveness like never before.

COMPREHENSIVE BOOKING ANALYSIS

Stay on top of all your bookings, provisional or lost. Our reports give you a comprehensive overview, so you can strategise with confidence.

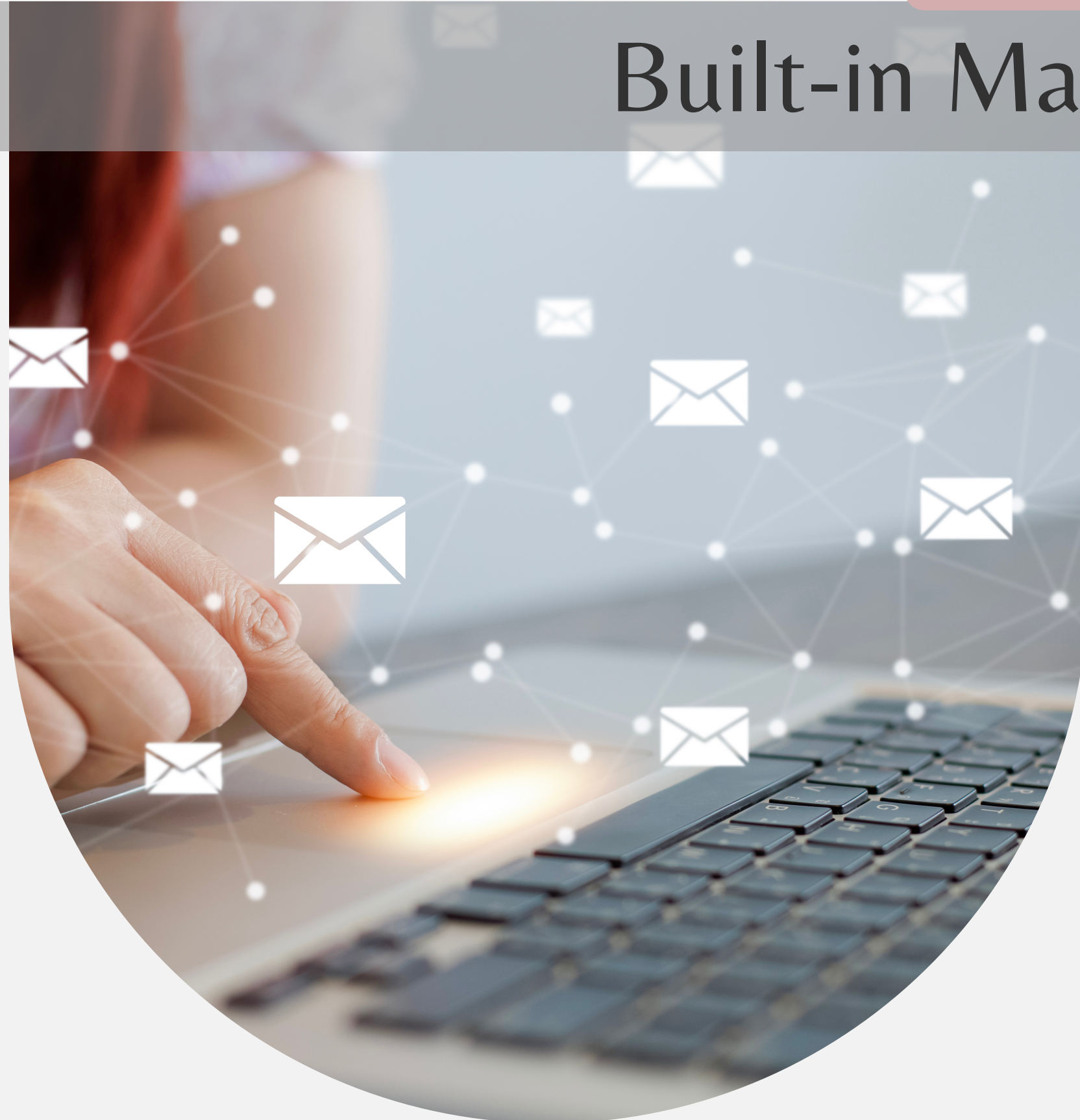
EFFICIENCY

Get visibility of all tasks in one central place for easy reference. It's about keeping you ahead and organised every step of the way.



The Moposa Advantage

Built-in Marketing Tools



TAILORED COMMUNICATION

Connect with couples effortlessly, whether they've just enquired or already booked. Our tool lets you filter conversations by date range or coordinator, ensuring every message is personal and on point.

EFFICIENT MASS EMAILS

Need to reach out to everyone at once? No problem. Send mass emails to all contacts in specific categories like 'Enquiries' or 'Bookings'. It's about making big-scale communication personal and effective.

MASS TEXT MESSAGES

Get your message across quickly with mass text messages to categories like 'Enquiries' or 'Bookings'. It's a fast, efficient way to stay in touch, keeping everyone in the loop.

TRACK PAST COMMUNICATIONS

Stay organised with a clear view of all your previous mass emails. It's like having the email communication history at your fingertips.

VERSATILE SURVEYS

Gather valuable insights with our flexible survey capability. Target different groups and uncover detailed feedback to guide your business. It's about deeper understanding and making informed decisions.

A Selection of Our Clients



What Our Clients Have to Say

Testimonial

“Transformed the way we worked”

We have been using the Moposa CRM system for 4 - 5 years now and can honestly say it has transformed the way we manage and communicate with our couples. It helps us with a timely response to the initial enquiry and then prompts us along the couples' journey to manage every detail and action. When we have a query or need an action tweaked Moposa are also very helpful and responsive. I'm not entirely sure how we managed before!

Fiona Pardoe: Marketing Manager
Houchins Wedding Venue, Coggeshall, Essex

“Saves Lots of Time”

I absolutely love working with Moposa. I find it really great to keep on track of enquiries and the automated features save lots of time. It also benefits the couples I work with by allowing them access to a free wedding planning app with lots of features including managing their guest list to organising floor plans. I also have to mention the really great team behind the scenes in Moposa who are always on hand to help with any questions at any time. Highly recommended.

Lorna Mc Keon: Wedding Coordinator
The Westgrove Hotel

“A One-Stop-Shop For Wedding Admin”

“What we love about Moposa is that if you use it correctly and tailor the emails, chases, and information going to couples to make it your own personal touches, it can greatly add to the Couple's whole wedding experience with the hotel, and saves so much admin time wedding chases and follow ups are very easily managed and can be personalised to your property making this a one-stop-shop for all your wedding admin”

Linda Scott | Events Manager
Four Seasons Hotel, Spa & Leisure Club Carlingford



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Less Admin, More Bookings and
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BOOK YOUR DEMO



www.moposavenue.com



info@moposa.com



+353 (0)1 6510106 +44 (0) 20 7100 2729