

More visitors. More visibility. No fees. No catch.

Discover Ireland's fastest-growing travel club -
Attraction Partner Info Pack 2025



Trusted by almost 200,000
members and growing

RORY'S
travel club

Travel. Simplified.

Direct & Done Right.

We're Ireland's fastest-growing private travel community, helping almost 200,000 members book direct with Ireland's best venues — bypassing OTAs and their 15–25% commission fees.

I started Rory's Travel Club to help people explore more of Ireland — without overspending or relying on third-party booking sites.

Now with 200,000+ members and counting, we've become a trusted travel platform that champions value, local partnerships, and unforgettable experiences.

We don't just list attractions — we handpick them. I get to know the people and the places to make sure they're worth your time. This is a community for those who love proper experiences, not tourist traps.

I'd love to feature your destination next!

We partner with venues to feature exclusive deals, protect your brand, and send respectful, high-value visitors your way — all at zero cost to you.



Thanks for considering working with us — I'd love to bring more great visitors through your doors!

Rory

RORY'S
travel club





Helping More People Explore Ireland

— and Helping You Grow Footfall

Rory's Travel Club exists to make travel across Ireland easier and more affordable — while helping brilliant local attractions and experiences like yours get the exposure (and visitors) you deserve.

With over 200,000 paying members, we promote exclusive, curated offers from Ireland's top activity and experience providers — and deliver a steady flow of new, motivated visitors directly to your door.

- ✗ **There's no commission.**
- ✗ **No listing fees.**
- ✓ **Just new bookings, more visibility, and repeatable growth.**



Gain Access to a ready-to-book audience of almost 200k

Direct Benefits at a Glance...

- ✓ **More Bookings.**
- ✓ **Lower Costs.**
- ✓ **Happier Visitors.**

We're not just another listing site. We're a trusted travel community that sends direct, commission-free bookings your way — exactly when you need them most.



Zero Fees:

Keep 100% of what you earn.



Fill Off-Peak:

Promote quieter periods with controlled offers.



Loyal Guests:

Our members are trusted and respectful.

PRIVATE



Private Offers:

Never public, never undercut your rate parity



Boost Exposure:

Get featured on email, social, and site to almost 200,000 eager travellers.





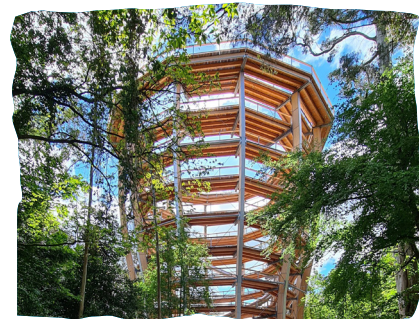
Why Ireland's Big Attractions Join us



Access to a ready-to-book audience



Get featured in our club-only platform, emails, and socials



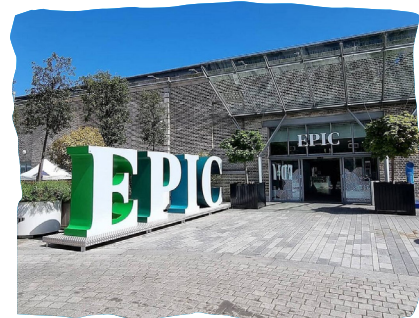
Boost midweek/off-season attendance



Increase impulse and group bookings



Zero cost. Zero risk. Total control.



Control your offer, dates, and guest volume



How It Works

3 Steps. No Hassle. You Control.

Simple steps:

1

Set Your Offer –
Typically around
20% off, you choose
blackout dates.

**We made a solution that
is truly easy to Set Up.**

Effortless to Manage.

2

Decide How Guests
Book – Website with
code, direct email,
phone, or link.

We know you're busy — that's why
our partnership process is built to
be quick, clear, and completely on
your terms. You decide the offer,
and when it runs. We handle the
promotion, and the bookings come
straight to you.

3

Send Photos and Info
– We promote it via our
social channels.

No contracts.
No tech headaches.
No chasing.

Just more bookings, made simple.



RORY'S
travel club



Our Promise to You

Your Brand. Your Rates. Always Respected.

Partner with us
and together we
can create offers
only visible to paid
members

You control dates,
change offers, or
stop at any time

Zero long-term
commitment.

Zero risk.

We've been
transforming
revenue for
locations just like
yours.

ROI & VISIBILITY:

More Eyes. More Bookings.
More Revenue.

We don't just bring visitors — we
bring spenders. Our members
are curious, flexible, and love
discovering new places. Even with
discounted tickets, you benefit
from increased volumes, in-person
upsells, and boosted brand exposure.

Upsell Power:

On-site revenue from cafes, shops,
VIP upgrades

Trusted Reputation:

Partnering with us adds credibility

Real Feedback:

Our members love sharing their
experiences

**"If we don't bring you value —
you simply stop. That's it."**



Let's Make it Happen



Ready to See What We Can Do for You?

Let's Fill your venue.
Not Your Inbox With Fees.

Contact:
Drop an email to me:
rory@rorystravelclub.com
or simply reply to this message
and we'll set you up in minutes.

Rory's Travel Club

– the smarter, commission-free way
to fill your venue with loyal visitors.

*I'd love to bring more great
visitors through your doors!*

– Rory



"Trusted by almost
200,000 members
and counting."

Join the travel club changing how Ireland attracts visitors...

